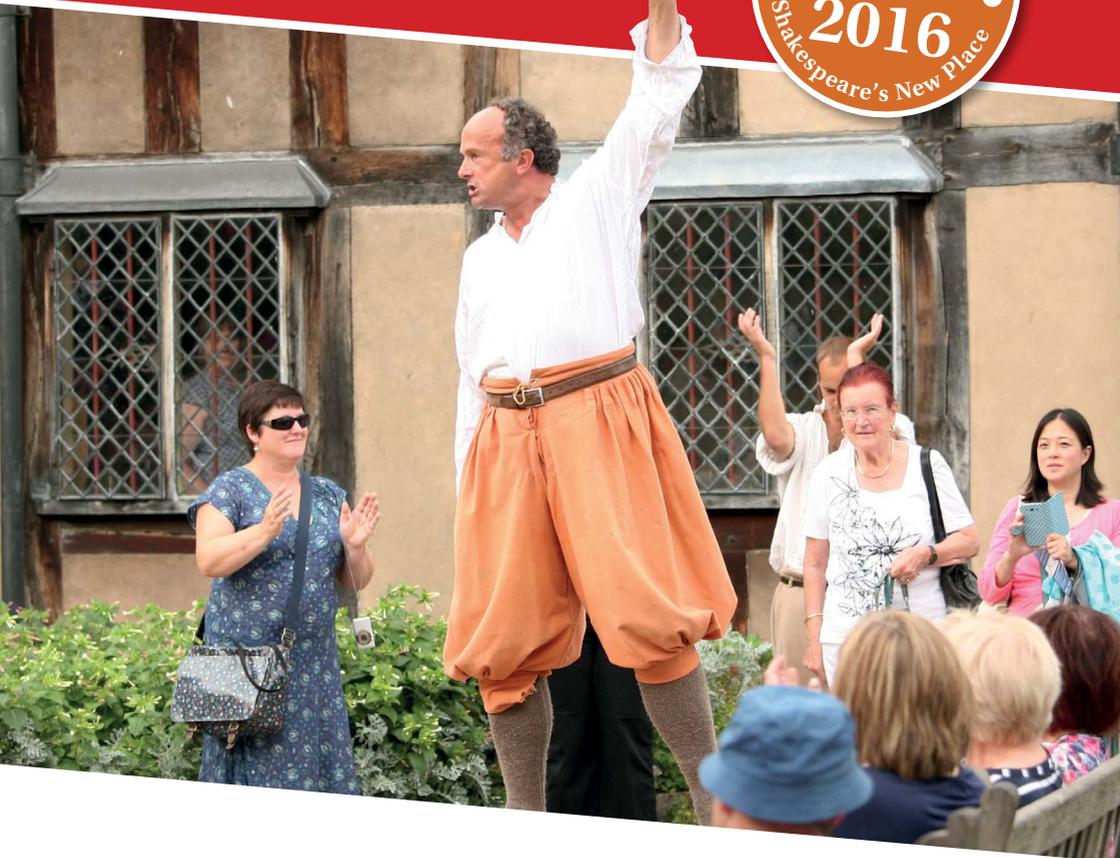


'DISCOVER'

Shakespeare's Family Homes

Shakespeare
birthplace trust



Group Visits and Travel Trade

April 2016 - March 2017

"Welcome ever smiles, and
farewell goes out sighing"

Troilus and Cressida (Act 3, Scene 3)

Shakespeare's Family Homes

The Shakespeare Birthplace Trust has a long and famous tradition of welcoming visiting groups to the Shakespeare Houses, each place with its own fascinating story to tell.

We offer a unique Shakespeare-centred experience with wonderful homes all relating to Shakespeare and his family, outstanding archive and Library Collections and an exciting programme of events.

Each house has a themed gift shop selling an exclusive range of gifts, books and souvenirs. A detailed guidebook with photographs of the houses is printed in English, French, Spanish, Italian, German, Russian, Japanese and Mandarin. This is available to groups for a reduced rate at the ticket desks.

Whether you are organising visits for tour parties, special interest groups or students, or looking for great travel trade deals... read on for some truly inspirational ideas for a dramatic day out!

For more information and to book, contact our Group Sales Team:

t: +44(0)1789 201806

e: groups@shakespeare.org.uk



Group benefits

- Discounted admission and guidebook
- Free familiarisation visits
- Free admission for organisers and coach drivers
- Exclusive tours
- Free coach parking at Anne Hathaway's Cottage and Mary Arden's Farm
- Travel trade discounts
- Reserved seating in cafe

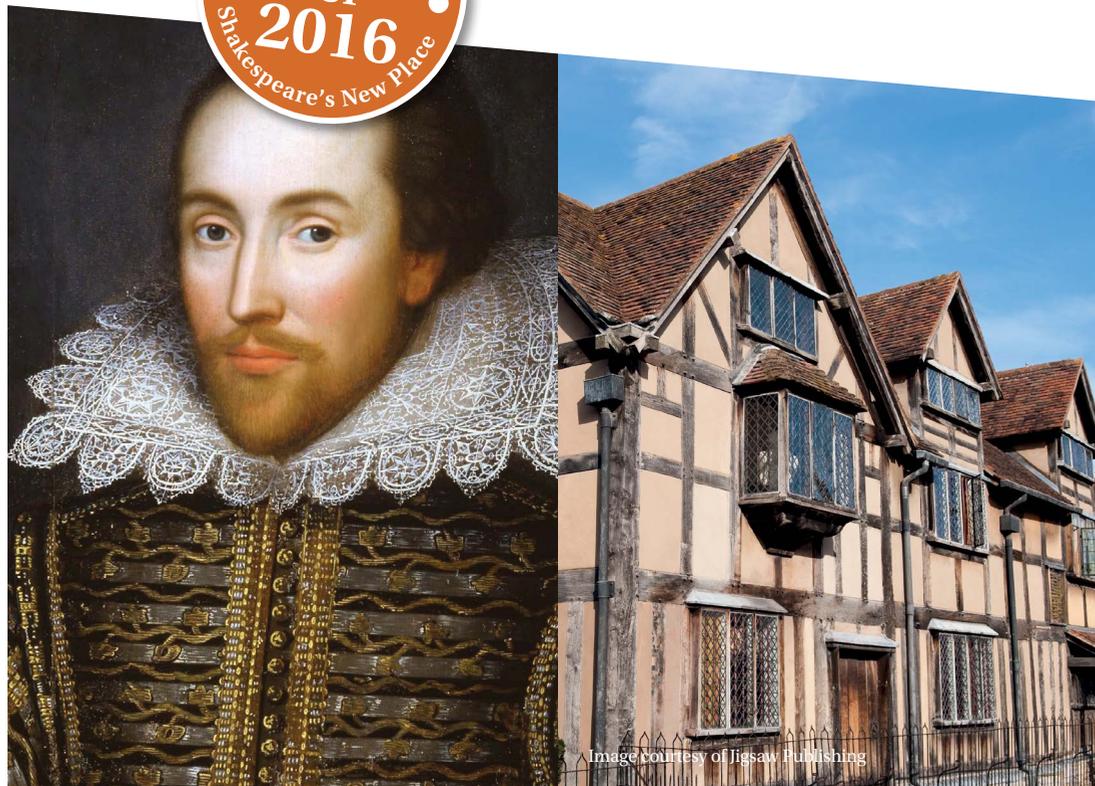


Image courtesy of Jigsaw Publishing

Shakespeare's Birthplace

Where the story began

Walk in Shakespeare's footsteps and explore the house where he was born and grew up. Captivating costumed guides will show you around the house, talk about the family's colourful history and answer all your questions. Enjoy live performances with Shakespeare Aloud!, our resident acting troupe in the garden and see rare treasures from our Collections.

"Simply superb performance by the actors and costumed guides, really brought it to life!"

Famous Beyond Words

Our introductory exhibition at Shakespeare's Birthplace explores the extraordinary story of William Shakespeare, the boy from Stratford-upon-Avon who became a household name all over the world. For four centuries Shakespeare's work has fascinated people of all ages and backgrounds.

Discover what life was like in Stratford-upon-Avon and learn about Shakespeare's friends, family and relationships.

Our audio visual presentation, designed specifically for groups, is available in seven different foreign languages.



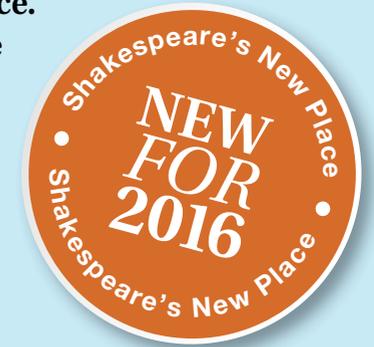
Shakespeare's *New Place*

The perfect destination for your group, in the 400th anniversary year of Shakespeare's death, following a major restoration and reinterpretation project, Shakespeare's New Place will re-open.

- Visit the most significant heritage site celebrating 400 years of Shakespeare's legacy
- Walk in Shakespeare's footsteps and trace the footprint of his family home

- Meet the man behind the works in a fascinating new exhibition
- Enjoy beautiful gardens and specially-commissioned artworks
- Exclusive after hours tours available

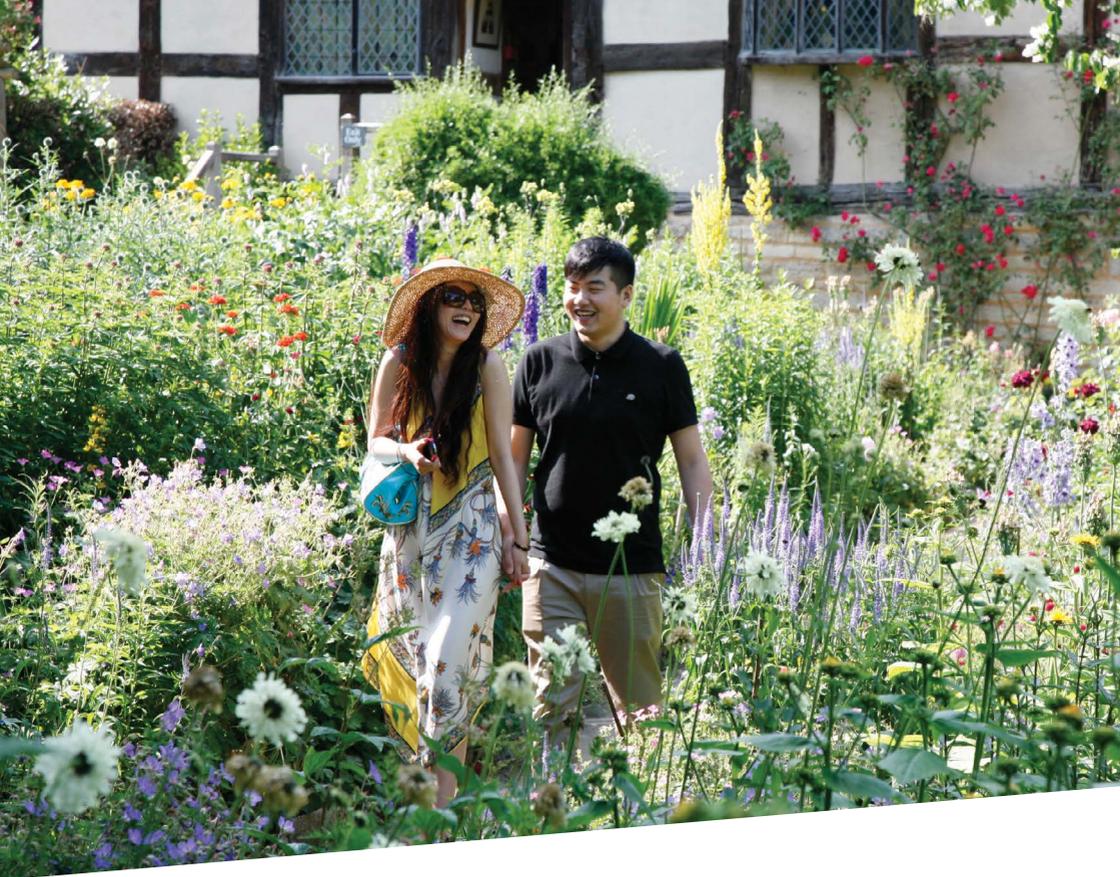
Complete the story by combining your ticket with a visit to Shakespeare's Birthplace. Great savings and offers are available on multiple house tickets.



Call the group sales team for great advance group deals (parties of 15 or more)
+44 (0)1789 201806 | groups@shakespeare.org.uk



*His footsteps,
your journey*



Mary Arden's Farm

Family home of Shakespeare's mother

Meet our costumed residents as they go about their daily tasks of cooking, tending crops and feeding the rare breed animals. Feel free to ask them about country life in Shakespeare's day and discover how people lived and worked according to the farming calendar.

Explore the farmyard with its centuries-old barns, outbuildings and original dove cote, or see the house where Shakespeare's mother grew up and visit Palmer's Farm house, the rustic Tudor home of Robert Palmer, a family friend and neighbour.

Watch falconry displays, roam the countryside and nature trails, and get 'hands-on' with rural crafts and traditional pastimes.

Come and enjoy the rustic fare at the Mary Arden's Farm cafe, serving hot and cold food including Tudor-inspired specials.

Open 12 March - 1 November 2016

"All the things I like - animals, demonstrations, and history brought back to life"

Anne Hathaway's Cottage & Gardens

The most romantic of the Shakespeare houses

Fall in love with this thatched gem nestling in nine acres of beautiful grounds and relive Shakespeare's Tudor love story where he courted his bride-to-be.

There is always something new to see as the seasons change, from early spring flowers in their thousands, to the bounty of autumn. Stroll along our woodland walk, explore the sculpture trail and tour the delightful cottage itself which still has some original family furniture.

Seek out our remarkable giant willow creations around the cottage gardens.

Why not compliment your group's visit with a delicious lunch in the Cottage Garden Cafe overlooking Anne Hathaway's Cottage, serving hot meals, afternoon teas, pastries and cakes.

"The gorgeous house is enhanced by the lovely gardens with an array of colour & scent"



Hall's Croft

Home of Shakespeare's daughter

With the help and direction of our talented house guides, explore the beautifully furnished Jacobean home of Shakespeare's daughter Susanna and her wealthy physician husband, Dr John Hall.

Wander through the oak-beamed reception rooms and up the graceful staircase to the richly appointed bed chambers, including servants' quarters.

Relax in the beautiful gardens and breathe in the fragrant herbs as used by Dr Hall in his remedies.

Why not compliment your group's visit with a delicious lunch in the picturesque cafe serving hot meals, afternoon teas, pastries and cakes.

"Hall's Croft is the town's best kept secret, the guides really enriched the experience."



Food and drink

Treat your group to morning coffee with biscuits, a light snack or afternoon tea in one of our picturesque cafes. Enjoy rustic Tudor inspired fare at Mary Arden's Farm cafe. Or ask our Groups Team about our special two and three course group lunch menus.

Available at Shakespeare's Birthplace, Anne Hathaway's Cottage, Hall's Croft and Mary Arden's Farm*.

At the Trust our in-house Hospitality Team, prides itself on utilising fresh, seasonal ingredients where possible which are sustainably sourced from local suppliers.

Our very own Mary Arden's Farm provides all of our cafes with a range of produce and is managed organically as part of the Natural England Stewardship Scheme.

* seasonal opening

Exclusive group options

Let us enhance your group's houses visit and encourage them to enjoy a fuller Shakespeare experience with the following activities delivered by our team of Shakespeare experts.

All about Shakespeare

Shakespeare's Birthplace

Everything you need to know about William Shakespeare in a 45-minute illustrated talk. The talk can be adapted to suit all ages and can also be delivered in other languages.

Garden Tours

An informative 30 minute guided tour with a member of our award-winning Gardens Team can be enjoyed at **Anne Hathaway's Cottage, Hall's Croft** and our recently restored **Shakespeare's New Place**. Each of these Shakespeare Family Homes has a unique and fascinating story and your group will learn how this has inspired the picturesque and very individual gardens at each property. After time for questions, complete the visit with a tour around the Shakespeare Family Home.

Hidden History

Shakespeare's Birthplace

Learn more about Shakespeare's background, works and legacy, told through our fascinating library, archive and museum Collections. This is a unique opportunity to view items that are not normally on public display including some of the 'Shakespeare documents' and early printed books.

Complete your groups visit with a tour of the Birthplace and see where the story began.



Exclusive VIP evening tours

We offer a truly exceptional opportunity for your group to be entertained in style and in unforgettable surroundings.

Birthplace Grand Tour

This exciting and unique tour of Shakespeare's childhood home is an ideal way to start your group's evening in Stratford-upon-Avon.

Wine and a selection of canapés provide a stylish welcome followed by an exclusive tour of the Birthplace with our knowledgeable guides. As you explore the house, costumed actors perform excerpts from Shakespeare's works, and you have the opportunity to take in our Famous Beyond Words exhibition at your leisure. The evening culminates with a taste of traditional mead.

Birthplace Sparkling Tour

In addition to all the elements of the Birthplace Grand Tour, this celebratory exclusive package begins with a glass of sparkling wine and your group is given a copy of the Shakespeare Houses & Gardens guidebook as a parting gift.

Setting the Scene

Enjoy a pre-performance talk examining the literary and historical context of your chosen Shakespeare play and its performance history. You will then be seated for a two-course meal with wine in the atmospheric restaurant at Hall's Croft, home of Susanna Shakespeare, whilst listening to one of our Shakespearian experts. This is the perfect prelude to your group's evening before seeing the plays brought to life by the world-renowned Royal Shakespeare Company at their theatres only a few minutes' walk away.

Bespoke and VIP tours

Let us arrange an exclusive visit or personal guided tour for you or your guests. Providing a tailor made visit to your exact requirements, we can organise anything from a short private tour to a weekend of activity.



Educational visits - UK

The Shakespeare Birthplace Trust offers a range of high quality, curriculum based courses and workshops suitable for pupils from key stage 1 to 5. Our sessions support and enhance the curriculum, building on work in the classroom. We will be happy to help plan your visit and offer free familiarisation visits to teachers.

Preferential entrance rates to Shakespeare's Family Homes are available to UK schools when booking with a Learning workshop.

Key stage 1 and 2

We offer award-winning, experiential educational workshops which fully immerse children in practical and creative learning. Hands-on and interactive, all sessions adhere to the National Curriculum whilst bringing Shakespeare and British History to life.

Key stage 3 and 4

Our courses and workshops offer a range of classes that engage with literary heritage themes and are linked to the specifications of the different exam boards and changes in the national curriculum.

Free downloadable resources

We have a bank of free digital resources to support your teaching and further your students' learning. You can download them here: www.shakespeare.org.uk/learning/schools/educational-resources

A-Level

Materials from our world-renowned library and archive illustrate our classes and our discursive approach allows students to explore ideas in depth and encourages critical thinking. All sessions are relevant to the different exam board specifications.

Introductory Talks

All about Shakespeare

Everything you need to know about William Shakespeare in a 45 minute illustrated talk. These talks can be adapted to suit all ages, from 7 to 70+.

"An inspiring, interactive workshop that captured every child's imagination."

Windsor Park Middle School

Educational visits - International

We offer fun and informative sessions for EFL language learners of all abilities as well as residential courses for international students, universities and special interest groups with English speaking students. If you are looking to travel to the UK to visit Stratford-upon-Avon with your school group, university, club or society we can enrich your visit through formal or informal learning.

Interactive workshops for English Language Learners

As we regularly welcome students from abroad for whom English is not their mother tongue, we now offer Shakespeare related courses that are specially designed for language learners. All our sessions are interactive, fun and give students plenty of opportunity to apply their new knowledge and vocabulary in an enjoyable environment. We offer a range of sessions all especially designed to meet the needs of the student, from a 30 minute workshop for beginners to a 60 minute workshop for intermediary and advanced learners. Visit our website to see the full range of sessions that we offer at:

www.shakespeare.org.uk/learning/international/efl-talks-and-workshops

"We will recommend your workshop to other groups who will come here from our school."

Lessinggymnasium Braunschwig, Germany

Residential Shakespeare Study Courses for schools, universities and special interest groups

We offer a variety of residential modules ranging from one day to multiple weeks. An ideal addition to any literature, history or theatre based study trip to England, they offer students an immersive Shakespeare-centred experience, combining visits to Shakespeare's Family Homes, with outstanding Library & Archive Collections and inspiring educational lectures and workshops by experts in the fields of Shakespeare studies. Course options include lectures on specific Shakespeare plays and productions, talks on special interest topics and practical workshops on performance and drama.



Book ahead for great savings

Substantial savings are offered on house admissions prices for group bookings when payment is made in advance. We recommend that all groups pre-book to help ensure a smooth visit.

Group discounts

To qualify for a group discount your party must stay together during the visit and there must be at least 15 paying persons. For school and college groups, one member of staff, who will be admitted free, is required for every ten pupils or students.

Group rate

A 15% discount is available to groups paying within 14 days of their visit or on arrival.

SuperSaver Group rate

To qualify for an extra 10% off the Group rate, the booking must be paid for in full at least 14 days in advance.

Free admission for coach drivers and group leaders of parties of 15 or more.

Whether you are planning to visit one or more houses, wish to arrange a special interest talk or book an after-hours tour, our Groups Sales Team is happy to assist in planning your itinerary.



Travel Trade

Trade account voucher scheme

Our trade account voucher scheme, popular with over 100 of our trading partners, could be of benefit to you if:

- Your company brings groups to the Shakespeare Houses on a regular basis
- Your hotel would like to include the sale of admission tickets to the Shakespeare Houses for your guests, either by concierge or included in holiday packages
- You are an agent selling visitor attraction tickets.

If you fall into one of the above categories you can apply to become part of our travel trade voucher scheme.

Benefits include:

- Exclusive access to our special combined visit rates when visiting more than one Shakespeare House, gaining substantial savings on single house admission rates
- A discount on standard prices of up to 35% dependent on turnover
- Receiving an invoice for payment after your clients' visit to the Shakespeare Houses.



House ticket prices

Single House tickets

(valid on day of visit)

		Group rate *	Group SuperSaver rate**
Shakespeare's Birthplace	Adult	£11.15	£10.04
	Child	£7.35	£6.62
	Concession	£10.30	£9.27
Shakespeare's New Place	Adult	£8.30	£7.47
	Child	£5.45	£4.91
	Concession	£7.45	£6.71
Anne Hathaway's Cottage & Gardens	Adult	£8.30	£7.47
	Child	£5.45	£4.91
	Concession	£7.45	£6.71
Mary Arden's Farm	Adult	£10.70	£9.63
	Child	£7.05	£6.35
	Concession	£9.85	£8.87
Hall's Croft	Adult	£5.60	£5.04
	Child	£3.70	£3.33
	Concession	£4.75	£4.28

Multiple House tickets

(valid for single entry to the specified houses)

		Group rate *	Group SuperSaver rate**
Birthplace + Two	Adult	£15.30	£13.77
	Child	£10.10	£9.09
	Concession	£14.45	£13.01
All Five Shakespeare Houses (Mar - Oct)	Adult	£21.20	£19.08
	Child	£14.00	£12.60
	Concession	£19.90	£17.91
Winter Four Shakespeare Houses (Nov - Mar)	Adult	£17.95	£16.16
	Child	£11.85	£10.67
	Concession	£16.85	£15.17

* Group Rate

Available to groups paying within 14 days of their visit or on arrival

** Group Super Saver Rate

Available if paying 14 days or more in advance (Additional 10% discount off Group Rate)

Please note:

To qualify for a group discount, your group must stay together at all times during their visit.

A group is defined as 15 or more paying persons

Talks and tours prices

		Group rate
All About Shakespeare talk Including visit to Shakespeare's Birthplace	Adult/ Concession	£12.50
	Child	£7.50
Workshops for English Language Learners Including visit to Shakespeare's Birthplace Beginners level	Adult/ Concession	£12.50
	Child	£7.50
	Intermediate/Advanced level	Adult/ Concession
Hidden History talk Including visit to Shakespeare's Birthplace	Adult/ Concession	£19.50
	Child	£14.50
Garden Tours Including visit to Anne Hathaway's Cottage & Gardens or Hall's Croft and Shakespeare's New Place	Adult/ Concession	£13.50
	Child	£8.50
After-hours options		Group rate
Birthplace Grand Tour Shakespeare's Birthplace	Per person	£35.00
Birthplace Sparkling Tour Shakespeare's Birthplace	Per person	£40.00
Setting the Scene (with dinner) Hall's Croft	Per person	£35.00

Minimum of 15 persons. Maximum numbers also apply, please check with our Groups Sales Team





About us

The Shakespeare Birthplace Trust is the world's leading charity in promoting the works, life and times of William Shakespeare.

As an independent charity we receive no public subsidy or direct government funding. We depend entirely on income generated through our supporters; our visitors, volunteers, donors and Friends. Your support is greatly valued.

Contact

t: +44(0)1789 201806

e: groups@shakespeare.org.uk

Group Sales Team,
The Shakespeare Birthplace Trust,
The Shakespeare Centre,
Henley Street, Stratford-upon-Avon,
CV37 6QW

Exploring Stratford

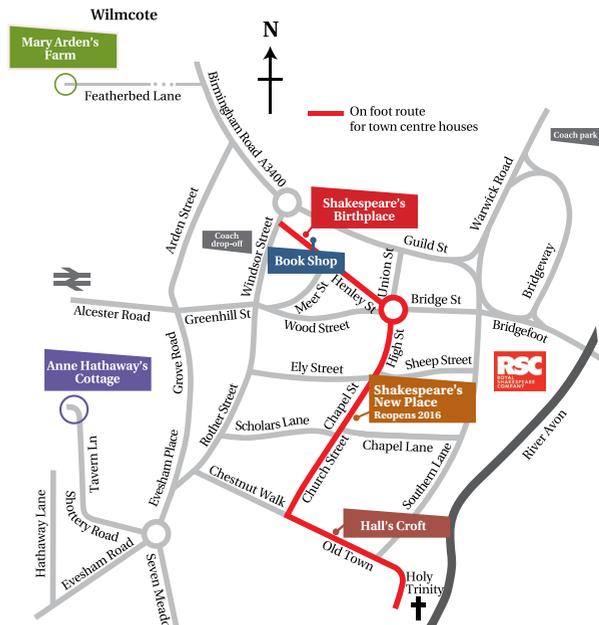
Shakespeare Birthplace (CV37 6QW)

Hall's Croft (CV37 6BG)

Shakespeare's New Place (CV37 6EP)

Anne Hathaway's Cottage (CV37 9HH)

Mary Arden's Farm (CV37 9UN)



www.shakespeare.org.uk

The Shakespeare Centre, Henley Street,
Stratford-upon-Avon CV37 6QW

t: +44 (0) 1789 204016

f: +44 (0) 1789 296083



@shakespearebt



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